

# **2020 VIRTUAL CONFERENCE SPONSORSHIP AGREEMENT**

## SPONSORSHIP OPPORTUNITIES & BENEFITS (2020 sponsorships have been reduced to 2018

#### rates for this year only!!)

\*\*PLATINUM - \$3,000 GOLD - \$1,500 SILVER - \$1,000 BRONZE - \$500 NONPROFIT – \$250 (fee may be waived if 10 employees or less)

#### **BENEFITS**

#### Website Recognition

Sponsor recognition on PCCSC website through the 2021 conference:

- PLATINUM, GOLD, SILVER, BRONZE includes Logo and web link
- NONPROFIT name only

#### New! Online Sponsor/Vendor "Showroom"

In lieu of a physical showroom--all sponsors may provide materials for guests to view and download during their virtual visit and will remain in the resource showroom until the 2021 conference. Online resource materials include product and services brochure, newsletters, white papers, etc.

- \*\*Platinum If you are interested in the Platinum sponsorship, let us help customize your sponsorship with added content or feature story that can be shared to our email recipients/attendees and on social media. If there other ways you would like your sponsorship featured, we can customize.
- Gold (includes logo, and up to 5 PDFS or one video and 1 PDF)
- Silvers (includes logo, and up to 3 PDFs)
- Bronze (up to 2 PDFs)
- Nonprofits (1 PDF)

#### Marketing

- Social Marketing: Facebook/Linked-in/Twitter/Eventbrite
  - Platinum, Gold members will have special mentions
- E-marketing via emails and PCCSC newsletters
  - Platinum, Gold members will have special mentions + Logo
  - Silver members will have special mentions
- Print, PR, online calendars will also be used to promote the online conference.
- Virtual Event sponsors section

Complete the agreement form attached and return by June 1, 2020.



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### Indicate level of sponsorship:

\$3,000	Platinum
\$1,500	Gold
\$1,000	Silver
\$500	Bronze
\$250	Nonprofit (10 or more employees)

Organization (as it appears in print): \_\_\_\_\_

Contact Name:	
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Nonprofits, please provide Tax ID :\_\_\_\_\_

**Directions:** You may email this form to JOANNE FLETCHER at <u>joannefle@comcast.net</u>, or mail to: Cancer Survivorship NW, 6824 19th St W, #506, University Place, WA 98466

We thank you for this tax-deductible contribution and for your commitment to the fight against cancer. Please designate PCCSC-20 with your payment for proper allocation.

PCCSC Tax I.D. #82-5077795

An invoice will be sent for you records to process payment. Make check made payable to the Cancer Survivorship NW:

Mailing address: Cancer Survivorship NW 6824 19th St W, #506 University Place, WA 98466

The Pierce County Cancer Survivorship Conference is funded by Cancer Survivorship Northwest (CSNW). The mission of CSNW is to support cancer patients, survivors, and caregivers by providing education and resources. Your donation helps CSNW keep the Pierce County Cancer Survivorship Conference free and available to our community today and for years to come.